

GUJARAT DIVYA JIVAN SANGH

Office : "Divya Jivan", Monthly &
Swami Chidananda Sarva Jiva Seva Nidhi
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Dt. 20-05-2007

Divya Atman,
Om Namō Narayana.
Humble Pranams.

Most Rev. Brahmalin Sri Swami Yagnavalkyanandaji Maharaj - Dr. Sivananda Adhvaryooji (Our beloved Pujya BAPUJI) commenced publication of "DIVYA JIVAN" monthly (Gujarati) in August 1957 to spread the Spiritual messages of Sadgurudev Sri Swami Sivanandaji Maharaj to uplift the mankind. In August 2007 the magazine will complete fifty years. It has enriched the readers all over the globe.

To commemorate this event, it has been decided to publish a combined issue of "DIVYA JIVAN" for the months of August and September-2007, which will be as "Golden Jubilee Issue". It will contain message and articles of Gurudev, spiritual treasure of spiritual material and blessing of Mahatmas, dignitaries, saints, well-wisher, disciples etc.,

The said issue will be very valuable. To meet with its cost it has been decided to collect advertisements from various business houses, companies and well-wishers.

Circulation of the issue would be around 4000 copies. Page will be 22.5 cm. x 19 cm. The rates of advertisements are as follows :

Front Cover Page (Title One-Only courtesy name appear in title Design)	Rs. 1,00,000/-
Cover Page (Title 4) (Colour)	Rs. 50,000/-
Inside Cover Page (Title 2 & 3 each) (Colour)	Rs. 25,000/-
Photo page courtesy	Rs. 20,000/-
Special Colour Art Page	Rs. 15,000/-
Full Simple Page	Rs. 7,500/-
Half Page	Rs. 4,000/-
Quarter Page	Rs. 2,000/-
Strip	Rs. 1,000/-

With this background, we appeal to all our valued subscribers, members, well-wishers and devotees to extend their co-operation by giving advertisement for this issue. This will help us in commemorating the Golden Jubilee of its publication.

You are requested to send the matter of your layout or designer CD of your advertisement at above address so as to reach us latest 15th July, 2007 along with Cheque or D.D. in favour of "Gujarat Divya Jivan Sangh" drawn on any bank of Ahmedabad.

Awaiting your favorable response. May Almighty God and Sri Gurudev's blessings be ever upon you.
Thanking you.

In the Service of Gurudev,

Swami Adhyatmananda, Trustee and President

M. J. Patani
Trustee and Vice President

Upendra P. Purohit
Gen Sec.

Arvindbhai I. Mehta
Treasurer

Sumantrai C. Desai
Publisher "Divya Jivan"

Arunbhai Oza
Advocate

Prakash Soni
Swarna Mahel

Hasmukh Patel
Ramdev

Jitendra Chawan
Jade Blue

Piyush Desai
Wagbakari Tea

Pravin Patel
Execu. President, Sivananda Ashram, Ahmedabad

Members of Golden Jubilee Issue Samiti